



WishlyBox

Terms of Service

Effective Date: May 29, 2026

Wishlists, gifts & events — simplified

Version 1.0

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1. General

These Terms of Use apply between WishlyBox and you as a user of our services, including wishlybox.com (the website), app.wishlybox.com (the application), and any related services (collectively, the "Services"). By creating an account or using the Services, you accept these Terms.

These Terms also refer to our Privacy Policy, Cookie Policy, Refund Policy, and Advertising Disclosure.

These Terms are effective as of May 29, 2026.

2. Who Is WishlyBox

WishlyBox is a platform that allows you to create wish lists, share them with friends and family, coordinate gifts through private rooms, and track important dates and events.

Contact: support@wishlybox.com

WishlyBox is free to use at the basic level. To maintain and develop the Services, WishlyBox offers paid subscription plans and may use affiliate links. When you click an affiliate link and make a purchase, WishlyBox may receive a small commission. This does not result in any additional cost to you.

3. User Account

You must create an account to access the Services. You can register via email or through Google or Facebook OAuth. You must be at least 13 years old (16 in the EEA) to create an account.

4. Use of the Services

When using the Services, you must provide accurate information and use the Services solely for private, non-commercial purposes.

Your login credentials are personal and must not be shared. If you suspect unauthorised access, change your password immediately and notify us.

You may not create more than one account. You must not use the Services for any unlawful purpose, including harassment, spam, or any activity incompatible with the Services.

WishlyBox reserves the right to suspend or terminate your account at its discretion, and to change, add, or remove features of the Services at any time.

5. Age of Users

You must be at least 13 years old (16 in the EEA) to create your own account. If you are a parent and believe your child has created an account without your consent, please contact us and we will delete it.

6. Subscription Plans and Payments

Plan	Monthly	Yearly (-20%)	Features
Free	\$0	\$0	Unlimited wishes, 5 events, unlimited contacts
Prime	\$4.99	\$47.88	Unlimited wishes, Gift Rooms, 20 events
Premium	\$9.99	\$95.88	Unlimited, 7 reminders/event
Family	\$14.99	\$143.88	Premium for up to 6 members

Subscriptions are billed monthly or yearly in advance through our payment provider (Stripe). Prices may change with 30 days notice.

7. Family Plan

The Family plan allows up to 6 members to share one subscription. The plan owner manages the group and is responsible for payment. Additional slots may be purchased at \$1.99 each.

8. Free Trial

New users start with a 14-day reverse trial, which gives full access to Premium features. No payment is required. At the end of the trial, your account reverts to the Free plan unless you subscribe.

9. Cancellation

You may cancel your subscription at any time via Settings. Premium features remain active until the end of the billing period. See our Refund Policy for refund terms.

10. Affiliate Links and Commission

Product links in wishlists may contain affiliate tracking tags. If a purchase is made through such a link, WishlyBox may receive a small commission from the retailer. This does not affect the price for the buyer.

WishlyBox never adds products to your wishlists. Affiliate tags are only applied to links you voluntarily add. Your wishlist content is entirely under your control. See our Advertising Disclosure for full details.

11. Links and Third Parties

The Services may contain links to websites, apps, or services operated by third parties. These third parties are outside our control. By following a link, you do so at your own risk.

When you leave the Services, your personal data is no longer processed by WishlyBox. Third parties may have their own privacy policies. All matters relating to purchases from third parties (payment, delivery, warranty) are solely between you and that third party.

WishlyBox is not responsible for third-party content, products, services, or data practices.

12. User Content and Intellectual Property

You retain full ownership of all content you create on the Services. By using the Services, you grant us a limited licence to store and display your content solely for providing the Services.

The intellectual property rights to the Services (design, code, branding) belong to WishlyBox. You may not copy, modify, or reverse-engineer any part of the Services.

Content Integrity: WishlyBox will never add, modify, or inject content into your wishlists. No AI recommendations, no sponsored products, no third-party insertions.

13. Gift Reservations

The gift reservation feature is a coordination tool. We do not guarantee that reserved gifts will be purchased or delivered. Reservations expire after 14 days by default. The wishlist owner cannot see reservation details.

14. Charity Commitment

WishlyBox donates 10% of net subscription revenue to charitable causes. Reports will be published on our website. This commitment is voluntary and may be modified.

15. Non-Commercial Use

The Services are for personal use only and may not be used for commercial activities unless specifically approved by WishlyBox.

16. Liability

The Services are provided as-is. You use them at your own initiative and may stop at any time.

WishlyBox is not liable for delays or defects in goods or services purchased through third parties via links in wishlists. WishlyBox is not a party to agreements between you and third-party retailers.

WishlyBox is not liable for personal injury or property damage arising from use of the Services or purchases via third parties. In any case, our total liability is limited to \$500 (USD) per event.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, WISHLYBOX SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES.

17. Indemnification

If WishlyBox receives claims from third parties arising from your use of the Services in violation of these Terms, your breach of these Terms, or if content you post causes WishlyBox to incur liability, you agree to indemnify WishlyBox for all losses and claims incurred. This applies only to the extent permitted by mandatory law.

18. Privacy

Information about how we process your personal data can be found in our Privacy Policy. The Services may link to external websites outside our control. Our Privacy Policy only covers data collected through our Services.

19. Changes

WishlyBox may update these Terms. Non-material changes take effect when posted. Material changes will be communicated by email or in-app notification at least 30 days before taking effect. Continued use constitutes acceptance. If you do not accept the changes, you may delete your account via Settings.

20. Governing Law

These Terms are governed by applicable international law. Disputes shall first be addressed through good-faith negotiation, then through binding arbitration if necessary.

21. Contact

Questions about these Terms: support@wishlybox.com

This is version 1.0 of WishlyBox's Terms of Service, dated May 29, 2026.